# Kindle Self Publishing Checklist

*Brought to you by Tom Corson-Knowles and TCK Publishing.*
*www.TCKPublishing.com*

## Pre-Publishing

☐ **Title**

Finalize your book title. Make sure it is Memorable, Repeatable and Searchable.

☐ **Pre-Release Feedback From Beta Readers, Friends Or Family**

Make sure you ask potential readers who have an interest in books like yours to read it and give you honest feedback about the content, ideas and story. Many of your best ideas may come from readers!

☐ **Editing**

Make sure your book has been professionally edited.

For a detailed look at the editing process of an author who has sold more than 19 million books, see the *interview on editing here*.

☐ **Proofreading**

Make sure your book has been professionally proofread.

☐ **Kindle Book Formatting**

Make sure your manuscript is properly formatting for Kindle. Check using the Amazon Kindle Previewer tool. Also check after your book is published by buying and downloading a copy of your book directly from Amazon as the Previewer is not always 100% accurate.

☐ ### Kindle Ebook Cover Design
Finalize your Kindle Book Cover design. Make absolutely sure you can easily read the title at 60x90 pixels.

☐ ### Choose Mass Distribution Or KDP Select
Decide whether to publish the eBook version exclusively on Amazon Kindle with KDP Select or distribute to all major eBook retailers.

☐ ### KDP Account Setup www.kdp.amazon.com
Make sure your Account information with Kindle Direct Publishing (KDP) is completed including your tax information and bank account information so Amazon can pay you royalties on your book sales.

☐ ### Book Description
Up to 4,000 characters (about 700 words)

☐ ### Keywords
Select your seven most important keywords for your book and make sure you use them when you upload your book to Kindle.

☐ ### Bestseller Categories
Select your two primary bestseller categories to list your book in on Amazon.

☐ ### Pricing
Select the proper pricing for your book

☐ ### KDP Spellcheck
Use Amazon's free KDP spellcheck to ensure there are no glaring spelling errors before you publish.

☐ ### Digital Rights Management (DRM)
I recommend NOT using DRM.

## Publishing Your Book

Upload your files and metadata information (descriptions, book covers, pricing, etc.) at *www.kdp.amazon.com*

Also upload your files and metadata at *Smashwords.com* if you are NOT using KDP Select.